Kris Callori is the Founder of Veracity, Veracity is a professional sustainability consulting firm recently named one of the Fastest Growing Companies in New Mexico. As a licensed architect and visionary leader, Kris has been a national presence in shaping the green building movement over the past twenty years.

She was a member of the first class of LEED Fellows and one of the first WELL APs in the nation. She has a Bachelor of Science in Architecture from The Catholic University of America and a Master of Science in Biomimicry from Arizona State University. As CEO of Veracity, she leads a team of enthusiastic professionals that bring green buildings to life. Kris was honored as a Health Leader by the Urban Land Institute and named a 2018 Women of Influence by Albuquerque Business First.