



John Freisinger, President
and Executive Director of Innovate ABQ

Innovate ABQ, is a 7-acre innovation district located in downtown Albuquerque. The site brings together many local resources to assist local businesses and entrepreneurs in starting or expanding their businesses. Tenants include Sandia National Labs, Air Force Research Lab, UNM STC, CNM FUSE Maker Space and General Atomics.

Between February of 2011 and April of 2017, John Freisinger served as the President of Technology Ventures Corporation (TVC), a non-profit that is founded and funded by Lockheed Martin to assist Sandia National Laboratories with technology transfer. Before its closure, TVC had assisted more than 700 entrepreneurs seeking to commercialize DOE technologies. TVC also helped raise \$1.3B in venture investment for these companies which have created 13,500 jobs.

Before joining TVC, Mr. Freisinger worked in a multitude of roles with several venture-backed entrepreneurial companies. He served as the Chief Operating Officer of Smart Systems Technologies, a venture-backed, home automation company headquartered in Albuquerque New Mexico.

Prior to that, John helped to guide Essential Communications, a high-performance computer networking company, through its growth and subsequent sales to two publicly-traded companies, SBS Technologies, Inc (Nasdaq:SBSE) and ODS/Intrusion.com (Nasdaq:INTZ). His role as Vice President of Sales and Marketing required extensive international travel allowed him to serve as a Board member on the High Performance Parallel Interface Networking Forum, the Gigabyte System Networking Group and as a member of the InfiniBand Trade Association.

Much of Mr. Freisinger's early work in the high-performance networking community was facilitated by his earlier work with Access Russia, a data retrieval company focused on Russian open-source information. He had gained his knowledge of the Russian language and culture while acting as a sales trainer for Coca-Cola Refreshments Moscow.

John is a graduate of the University of New Mexico and St. Pius High School. He resides in Albuquerque, NM with his wife and twin children.